

Verona Villa  
October 3, 2025

**Presented by Refresh NTX**

# SPURS & SPARKLES GALA

**A Night of Western Glam and Giving**

Dear Friends of Refresh,

At Refresh NTX, we believe every child deserves to feel clean and confident. We are the only organization in our area providing customized hygiene packs to children in need, filled with essentials like soap, toothpaste, deodorant and menstruation products. Families cannot purchase these items using SNAP funds (formerly Food Stamps).

Refresh experienced a record 30% growth this year, and as demand grows, so does our need for community partners like you. We invite you to stand with us and join the fun at our 3rd Annual Spurs & Sparkles Gala. This unforgettable evening will feature food, music, games, and plenty of sparkle—all for a great cause.

There are many sponsorship opportunities and ways to get involved. Your support will make a lasting difference in the lives of local children.

Clean on the outside means confidence on the inside, and that's exactly what your support makes possible. We can't wait to kick up our boots with you!

With gratitude,



Elizabeth Watkins  
President and Founder



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# SPURS & SPARKLES GALA

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## THE MISSION

Ensuring every child in our community has access to personal hygiene items.

## THE CAUSE

At Refresh, we believe every child deserves access to basic hygiene. Cleanliness supports both health and self-esteem, and that's where we come in.

We partner with area school districts to identify students in need and deliver customized Refresh Packs each quarter. These packs are designed to last three months and include essential hygiene items tailored to each child's age, gender preference and specific hair care needs.

Your support helps us meet this growing need—and ensures every child can face the world with confidence.



## THE EVENT

Join us for an unforgettable evening of celebration and purpose at Spurs & Sparkles! Enjoy delicious food, lively entertainment, casino games and one-of-a-kind auction items — All in support of Refresh's mission to provide every child in our community with essential hygiene items.



## THE VENUE

Verona Villa offers the perfect blend of elegance and charm. This 17,500-square-foot Tuscan-style venue features Italian stone architecture, a barrel tile roof, wrought iron details, and beautifully landscaped country gardens — An ideal backdrop for a night of sparkle and giving.



# SPURS & SPARKLES GALA

## Presenting Sponsor

**\$20,000+** (1 Available)

### The Big Boss of the Barn Dance!

Your name shines brighter than a rhinestone in the desert as the Presenting Sponsor of Spurs & Sparkles 2025. Featured front and center in all promotions, signage, press and event materials. You're the top hand, the ultimate trailblazer and the talk of the town.

#### Includes:

- Name in event title ("Spurs & Sparkles presented by [Sponsor]") in all communications
- Speaking opportunity at event
- Recognition in event press release and gala invitation
- Premier logo placement on commemorative Bottomless Cups
- Recognition in Refresh newsletter, with 1,000 subscribers
- Name and logo on scrolling slides throughout event
- Logo on custom thank you gifts for guests
- Exclusive VIP sponsor cocktail hour
- Name and logo on all event signage
- Recognition on Refresh website
- VIP table for 20
- 20 Bottomless Cups and Casino Play Packages
- Full page feature in printed program for over 200 attendees
- Social media spotlight campaign

## Cattle Baron Sponsor

**\$10,000+** (2 Available)

### Big Hat, Big Heart, Big Impact.

As a Cattle Baron, you're funding the herd and helping us round up major support. Your sponsorship keeps the mission moving like a stampede across the plains.

#### Includes:

- Recognition during event
- Name and logo on scrolling slides throughout event
- Logo on custom thank you gifts for guests
- Exclusive VIP sponsor cocktail hour
- Name and logo on all event signage
- Recognition on Refresh website
- VIP table for 10
- 10 Bottomless Cups and Casino Play Packages
- Half page feature in printed program
- 4 social media shoutouts



# SPURS & SPARKLES GALA

## Trail Boss Sponsor

**\$5,000+** (Unlimited Opportunities)

### Lead the way, blaze the trail.

The Trail Boss helps set the course for a night of sparkle and success. You're right there in the action, with your name tied to key elements of the gala experience.

#### Includes:

- Exclusive VIP sponsor cocktail hour
- Name and logo on all event signage
- Recognition on Refresh website
- VIP seating for 6
- 6 Bottomless Cups and Casino Play Packages
- Quarter page feature in printed program
- 2 social media shoutouts

## Bronc Buster Sponsor

**\$2,500+** (Unlimited Opportunities)

### Hold on tight - This ain't your first rodeo.

As a Bronc Buster, you're helping make the magic happen. Your support ensures this night of fun and fundraising kicks up some serious dust.

#### Includes:

- Name and logo on all event signage
- Recognition on Refresh website
- Reserved seating for 4
- 4 Bottomless Cups and Casino Play Packages
- Name recognition in printed program
- 1 social media shoutout

**To confirm your sponsorship  
and/or make payment please  
email us at  
[info@RefreshNTX.org](mailto:info@RefreshNTX.org) or call us  
at 469.269.6966.**



# SPONSORSHIP OPPORTUNITIES

	Presenting Sponsor \$20,000+	Cattle Baron Sponsor \$10,000+	Trail Boss Sponsor \$5,000+	Bronc Buster Sponsor \$2,500+
Name in Event Title	★			
Speaking Opportunity at Event	★			
Recognition in Event Press Release and Gala Invitation	★			
Logo Placement on Bottomless Cups	★			
Recognition in Newsletter	★			
Recognition During Event	By Emcee & Scrolling Slide	By Emcee & Scrolling Slide		
Logo on Custom Thank You Gifts for Guests	★	★		
Exclusive VIP Sponsor Cocktail Hour	★	★	★	
Name and Logo on All Event Signage	★	★	★	★
Recognition on Refresh Website	★	★	★	★
Number of VIP Seats/ Casino Play Packages/ Bottomless Cups	20	10	6	4
Recognition in Event Program	Full Page	Half Page	Quarter Page	Name
Recognition on Refresh Social Media	Spotlight Campaign	4 Shoutouts	2 Shoutouts	1 Shoutout

# Underwriting Opportunities

Each of these sponsorships comes with your name or logo displayed prominently at your sponsored station/experience, recognition in the printed program and on social media.

## \$2,000 OPPORTUNITIES



### **RHYTHM & RHINESTONES SPONSOR (ENTERTAINMENT SPONSOR, 2 AVAILABLE)**

BRINGING THE BOOT-STOMPIN' BEATS AND RHINESTONE RHYTHMS ALL NIGHT LONG!

### **HITCHIN' POST PARTNER (VALET SPONSOR, 1 AVAILABLE)**

EVERY GUEST GETS TO RIDE IN STYLE, JUST PULL UP AND WE'LL TAKE THE REIGNS!

## \$1,500 OPPORTUNITIES



### **CHUCKWAGON CHAMPION (FOOD SPONSOR, 3 AVAILABLE)**

FILLIN' BELLIES AND FUELIN' THE FUN, THIS SPONSOR BRINGS THE FLAVOR TO THE FRONTIER.



### **LIQUID GOLD CORRAL (WINE & WHISKEY PULL SPONSOR, 2 AVAILABLE)**

ROUNDING UP BOTTLES WORTH THEIR WEIGHT IN GOLD, THIS SPONSOR KEEPS THE SPIRITS HIGH AND THE GOOD TIMES FLOWING, ONE LUCKY PULL AT A TIME!



### **RHINESTONE REFRESHER (CHAMPAGNE WALL SPONSOR, 1 AVAILABLE)**

A SPARKLING NOD TO OUR MISSION, THIS SPONSOR HELPS OUR GUESTS SHINE WHILE SUPPORTING KIDS IN OUR COMMUNITY.

## \$1,000 OPPORTUNITIES



### **WILD WEST PRESS (PRINTING SPONSOR, 3 AVAILABLE)**

FROM POSTERS TO PROGRAMS, THIS SPONSOR KEEPS THE SPURS & SPARKLES STORY IN PRINT!



### **BID BOSS (AUCTIONEER SPONSOR, 1 AVAILABLE)**

CALLING BIDS AND KICKIN' UP DUST, THIS SPONSOR KEEPS THE AUCTION ROLLIN'!



### **SNAPSHOT SHERIFF (PHOTOGRAPHY SPONSOR, 1 AVAILABLE)**

CAPTURING EVERY GLITTERY GRIN AND COWBOY STRUT, NO MEMORY RIDES OFF INTO THE SUNSET UNNOTICED.



### **WILD WEST LENS (PHOTO BOOTH SPONSOR, 1 AVAILABLE)**

WHERE EVERY COWBOY AND COWGIRL GETS THEIR MOMENT TO SHINE AND SAY 'YEE-HAW!'

## \$500 OPPORTUNITY



### **LUCKY SPUR SPONSOR (CASINO TABLE SPONSOR, 8 AVAILABLE)**

HIGH STAKES AND HIGH SPIRITS, THIS SPONSOR BRINGS THE THRILL OF THE OL' WEST TO THE CARD TABLES!



### **WESTERN WHIMSY CO. (DECOR & FLORAL SPONSOR, 4 AVAILABLE)**

FROM BOOTS TO BLOOMS, TURNING OUR GALA INTO A WESTERN DAYDREAM, ADDING CHARM, COLOR AND A WHOLE LOT OF WHIMSY TO EVERY DETAIL.

**To confirm your sponsorship and/or make  
payment please email us at  
[info@RefreshNTX.org](mailto:info@RefreshNTX.org) or call us at 469.269.6966.**