

Verona Villa
October 23, 2026

Presented by Refresh NTX

SPURS & SPARKLES GALA

A Night of Western Glam and Giving

Dear Friends of Refresh,

At Refresh NTX, we believe every child deserves to feel clean and confident. We are the only organization in our area providing customized hygiene packs to children in need, filled with essentials like soap, toothpaste, deodorant and menstruation products. These basic necessities cannot be purchased with SNAP benefits. As we enter our 8th year and continue to experience record growth, the need for community partners has never been greater.

We are honored to welcome three-time Super Bowl Champion and Dallas Cowboys Legend Darren Woodson as our keynote speaker. He will share his inspiring journey in an engaging, interview-style conversation with Texas Radio Hall of Fame broadcaster Norm Hitzges. We are also thrilled to have Ann and Del Harris serving as our Honorary Chairs, whose legacy of leadership and generosity will set the tone for a truly special evening.

We invite you to join us for our 4th Annual Spurs & Sparkles Gala, an unforgettable night of food, music, games, and plenty of sparkle, all for a great cause. Your support helps ensure that clean on the outside means confidence on the inside, and we can't wait to kick up our boots with you.

With gratitude,

Elizabeth Watkins
President and Founder
Refresh NTX



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THE MISSION

Ensuring every child in our community has access to personal hygiene items.

THE CAUSE

At Refresh, we believe every child deserves access to basic hygiene. Cleanliness supports both health and self-esteem, and that's where we come in.

We partner with area school districts to identify students in need and deliver customized Refresh Packs each quarter. These packs are designed to last three months and include essential hygiene items tailored to each child's age, gender preference and specific hair care needs.

Your support helps us meet this growing need and ensures every child can face the world with confidence.



Join us for an unforgettable evening of celebration and purpose at Spurs & Sparkles! Our keynote speaker, famed Dallas Cowboys football player Darren Woodson, will tell his remarkable story of growing up in challenging circumstances to become a world-renowned athlete. The format is interview style with sports broadcaster great Norm Hitzges. Enjoy delicious food, lively entertainment, casino games, and one-of-a-kind auction items — all in support of Refresh's mission to provide every child in our community with essential hygiene items.

THE EVENT

THE VENUE

Verona Villa offers the perfect blend of elegance and charm. This 17,500-square-foot Tuscan-style venue features Italian stone architecture, a barrel tile roof, wrought iron details, and beautifully landscaped country gardens. An ideal backdrop for a night of sparkle and giving.



SPURS & SPARKLES GALA

Presenting Sponsor

\$30,000+ (1 Available)

The Big Boss of the Barn Dance!

Your name shines brighter than a rhinestone in the desert as the Presenting Sponsor of Spurs & Sparkles. Featured front and center in all promotions, signage, press and event materials, you're the top hand, the ultimate trailblazer, and the talk of the town.

Includes:

- Name in event title ("Spurs & Sparkles presented by [Sponsor]") in all communications
- Speaking opportunity at event and introduction of Darren Woodson and Norm Hitzges
- Logo placement on commemorative bottomless cups
- Recognition in event press releases
- Complimentary VIP table for 10 with bottomless cups plus additional seating for Darren and Norm at sponsor table
- Social media spotlight campaign
- 10 invitations to exclusive VIP sponsor cocktail hour with Darren and Norm
- Recognition on Refresh website
- Recognition during event by emcee
- Name and logo on all event signage
- Recognition in event program
- Recognition in Refresh newsletter, with 1,800 subscribers

Cattle Baron Sponsor

\$15,000+ (2 Available)

Big Hat, Big Heart, Big Impact.

As a Cattle Baron, you're funding the herd and helping us round up major support. Your sponsorship keeps the mission moving like a stampede across the plains.

Includes:

- Recognition in event press releases
- Complimentary VIP table for 10 with bottomless drink cups
- 3 social media shoutouts
- 10 invitations to exclusive VIP sponsor cocktail hour with Darren and Norm
- Recognition on Refresh website
- Recognition during event by emcee
- Name and logo on all event signage
- Recognition in event program
- Recognition in Refresh newsletter, with 1,800 subscribers



SPURS & SPARKLES GALA

Trail Boss Sponsor

\$10,000+ (Unlimited Available)

Lead the way, blaze the trail.

The Trail Boss helps set the course for a night of sparkle and success. You're right there in the action, with your name tied to key elements of the gala experience.

Includes:

- Complimentary VIP seats for 6 with bottomless drink cups
- 2 social media shoutouts
- 6 invitations to exclusive VIP sponsor cocktail hour with Darren and Norm
- Recognition on Refresh website
- Recognition during event on scrolling slides
- Name and logo on all event signage
- Recognition in event program
- Recognition in Refresh newsletter, with 1,800 subscribers

Bronc Buster Sponsor

\$5,000+ (Unlimited Available)

Hold on tight - this ain't your first rodeo.

As a Bronc Buster, you're helping make the magic happen. Your support ensures this night of fun and fundraising kicks up some serious dust.

Includes:

- Complimentary VIP seats for 4 with bottomless drink cups
- 1 social media shoutout
- Recognition on Refresh website
- Recognition during event on scrolling slides
- Name and logo on all event signage
- Recognition in event program
- Recognition in Refresh newsletter, with 1,800 subscribers

Silver Spur Sponsor

\$2,500+ (Unlimited Available)

Pull on your boots - it's time to ride

As a Silver Spur sponsor, you help keep the trail moving forward. Your support plays a meaningful role in making this night of fun and fundraising possible.

Includes:

- Recognition on Refresh website
- Recognition during event on scrolling slides
- Name and logo on all event signage
- Recognition in event program
- Recognition in Refresh newsletter, with 1,800 subscribers



SPONSORSHIP OPPORTUNITIES

	Presenting Sponsor \$30,000+	Cattle Baron Sponsor \$15,000+	Trail Boss Sponsor \$10,000+	Bronc Buster Sponsor \$5,000+	Silver Spur \$2,500+
Name in Event Title					
Speaking Opportunity at Gala & Introduction of Darren & Norm					
Logo on Bottomless Cups					
Recognition in Event Press Releases					
VIP Cocktail Hour with Darren & Norm	10	10	6		
VIP Seats & Bottomless Cups	10 Darren & Norm at your table	10	6	4	
Recognition on Social Media	Spotlight Campaign	3 Shoutouts	2 Shoutouts	1 Shoutout	
Recognition on Refresh Website					
Recognition During Event	By Emcee	By Emcee	Scrolling Slide	Scrolling Slide	Scrolling Slide
Name & Logo on All Event Signage					
Recognition in Event Program & Refresh Newsletter with 1,800 Subscribers					

Underwriting Opportunities

Each of these sponsorships comes with your name or logo displayed prominently at your sponsored experience and recognition in the printed program and on social media.

\$2,000 OPPORTUNITIES



RHYTHM & RHINESTONES SPONSOR (ENTERTAINMENT SPONSOR, 2 AVAILABLE)

BRINGING THE BOOT-STOMPIN' BEATS AND RHINESTONE RHYTHMS ALL NIGHT LONG!



HITCHIN' POST PARTNER (VALET SPONSOR, 1 AVAILABLE)

EVERY GUEST GETS TO RIDE IN STYLE, JUST PULL UP, AND WE'LL TAKE THE REIGNS!

\$1,500 OPPORTUNITIES



CHUCKWAGON CHAMPION (FOOD SPONSOR, 3 AVAILABLE)

FILLIN' BELLIES AND FUELIN' THE FUN, THIS SPONSOR BRINGS THE FLAVOR TO THE FRONTIER.



LIQUID GOLD CORRAL (WINE & WHISKEY PULL SPONSOR, 2 AVAILABLE)

ROUNDING UP BOTTLES WORTH THEIR WEIGHT IN GOLD, THIS SPONSOR KEEPS THE SPIRITS HIGH AND THE GOOD TIMES FLOWING, ONE LUCKY PULL AT A TIME!



SADDLES & SIPS (VIP COCKTAIL HOUR, 1 AVAILABLE)

POURING THE FIRST ROUND OF STYLE, SPIRIT AND SALOON-WORTHY CHEERS!

\$1,000 OPPORTUNITIES



WILD WEST PRESS (PRINTING SPONSOR, 3 AVAILABLE)

FROM POSTERS TO PROGRAMS, THIS SPONSOR KEEPS THE SPURS & SPARKLES STORY IN PRINT.



SNAPSHOT SHERIFF (PHOTOGRAPHY SPONSOR, 1 AVAILABLE)

CAPTURING EVERY GLITTERY GRIN AND COWBOY STRUT, NO MEMORY RIDES OFF INTO THE SUNSET UNNOTICED.



WILD WEST LENS (PHOTO BOOTH SPONSOR, 1 AVAILABLE)

WHERE EVERY COWBOY AND COWGIRL GETS THEIR MOMENT TO SHINE AND SAY 'YEE-HAW!'

\$500 OPPORTUNITY



BUNS OF THE BADLANDS ARTIST (BUTT SKETCH ARTIST, 1 AVAILABLE)

FLATTERING FROM BEHIND AND DRAWING A CROWD ALL NIGHT LONG.



LUCKY SPUR SPONSOR (CASINO TABLE SPONSOR, 8 AVAILABLE)

HIGH STAKES AND HIGH SPIRITS, THIS SPONSOR BRINGS THE THRILL OF THE OL' WEST TO THE CARD TABLES.



WESTERN WHIMSY CO. (DECOR & FLORAL SPONSOR, 4 AVAILABLE)

FROM BOOTS TO BLOOMS, TURNING OUR GALA INTO A WESTERN DAYDREAM, ADDING CHARM, COLOR, AND A WHOLE LOT OF WHIMSY TO EVERY DETAIL.

**To confirm your sponsorship please contact:
Refresh Director of Development
Mary Von Ahnen
Development@RefreshNTX.org
469-226-4721**